# Not your father's Internet, and that hurts

Scott Bradner
Harvard University
sob@harvard.edu
CENIC - 15 March 2006

cenic06 - 1

Copyright 2006 Scott Bradne

# The Original Reason(s) or cenicos - 2 Copyright 2006 Scott Bradner

1

### What to Do?

use self-describing packets
0/ connect existing networks
design for

1/ survivability

2/ to support multiple types of communications

3/ over a variety of network types

4/ with distributed management

5/ cost effectiveness

6/ low cost attachment

7/ accounting for use of resources

!security

!QoS

Dest Addr | Src Addr

!efficiency

### use internetwork address

The Design Philosophy of the DARPA Internet Protocols - Dave Clark (nms.lcs.mit.edu/6829-papers/darpa-internet.pdf)

cenic06 - 3

Copyright 2006 Scott Bradner

payload

# **Architectural Principle**

e2e

let the ends do it
(or control it)
let the user decide
(a.k.a., The Stupid Network)

End-to-End Arguments in System Design - Saltzer, Reed & Clark (http://web.mit.edu/Saltzer/www/publications/endtoend/endtoend.txt)
The Rise of the Stupid Network - David Isenberg (http://www.isen.com/stupid.html)

cenic06 - 4

### But!

- 1. no QoS!
- 2. no business model!
- 3. where is security?

cenic06 - 5

Copyright 2006 Scott Bradner

# 1. QoS

fixation of traditional networking people but can you sell better QoS at a higher price? (specifically, multiple levels per customer) without resorting to extortion?

### EBay to buy Skype in \$2.6 billion deal

USA Today 9/12/2005

"It fails to fail often enough so it looks like it works."

"The Internet is not reliably crappy enough to drive the business model."

Scott Bradner

IAD = IQ test

cenic06 - 6

### 1a. QoS Extortion

ISP tells Google to pay up if they want to get good service to their customers

not just a theoretical concept

Edward E. Whitacre - CEO AT&T

'Google, Vonage & Skype are using my network for free'

William L. Smith - CTO Bell South

'we should be able to charge Yahoo to let their web page load faster than Google'

but if the net is normally quite good ...

cenic06 - 7

Copyright 2006 Scott Bradner

### 2. Business Model

application service can be provided by 3rd parties - not just by carriers

carriers do not understand concept

"I still don't understand why it is a "users" choice where the "services" are executed - I would have thought that this would be [the] networks choice"

ITU-T SG mailing list 16 Apr 2000

and ISP does not profit from applications using network - i.e., Internet service is a commodity

"We do not know how to route money

Dave Clark

cenic06 - 8

# 3. Internet Security

"e2e" means security is an end system responsibility

end systems & infrastructure are under relentless attack

Internet does not protect end system
e.g., makes sure the worm is delivered promptly
MTBI (mean time before infection) 15min
for a new broadband-connected machine
should ISP be required to "help"?

enic06 - 9 Copyright 2006 Scott Bradne

### Internet Architecture

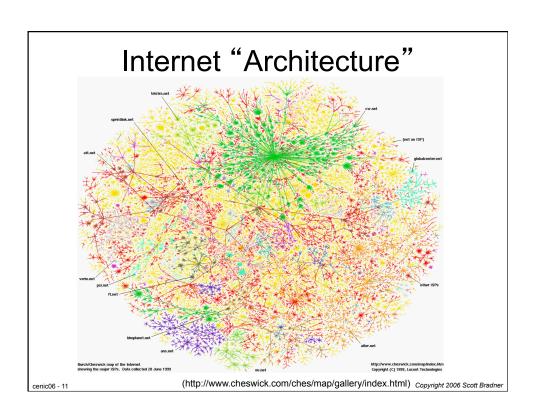
no regulated architecture or basic design no regulated interconnection requirements (in US) no registration/control of ISPs (so far)

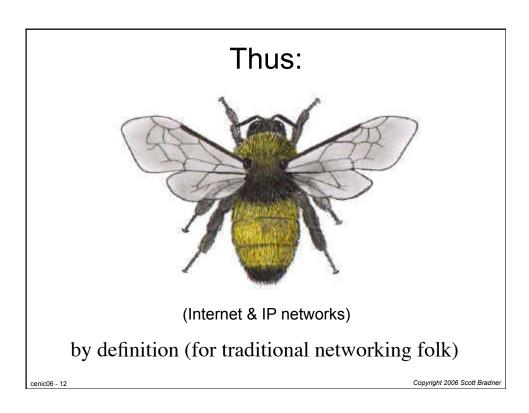
### thus

no consistent Internet architecture

(may be better from a security standpoint)

senic06 - 10 Copyright 2006 Scott Bradne





# What Did It Give Us

e2e Internet, and open computer operating systems, are *generative* 

i.e., enable innovation by others

impact society by moving or eliminating control points

e.g., information that can "confuse citizens"

### The Internet is a parent revolution

"The invention of the printing press is the greatest event in history. It is the mother of revolution." Victor Hugo

cenic06 - 13 Copyright 2006 Scott Bradne

# Why e2e is (was) Important

customer freedom to access content
psychology important - not clear economically vital
allows widespread innovation activity
dramatic (and chaotic) innovation using Internet

"What achieved success was the very chaos that the Internet is. The strength of the Internet is that chaos." Scott Bradner

non-transparent net restricts ability to innovate must get permission of firewall owner or NAT vendor else must hide in HTTP

CDA testimony - Bradner - (http://www.sobco.com/papers/index.htm)

The Future and its Enemies - Postrel - (http://www.dynamist.com/tfaie/)

nic06 - 14 Copyright 2006 Scott Bradner

### e2e

convinced that the e2e principle is important?

Google, Vonage, eBay, Skype and thousands of other companies are

telcos are but in a reverse way and regulators are not sure

cenic06 - 15

Copyright 2006 Scott Bradne

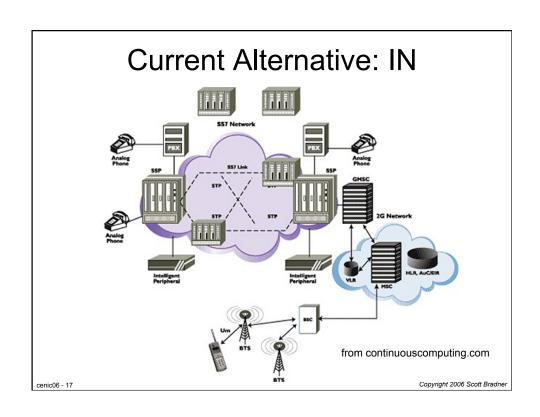
# **Current Alternative**

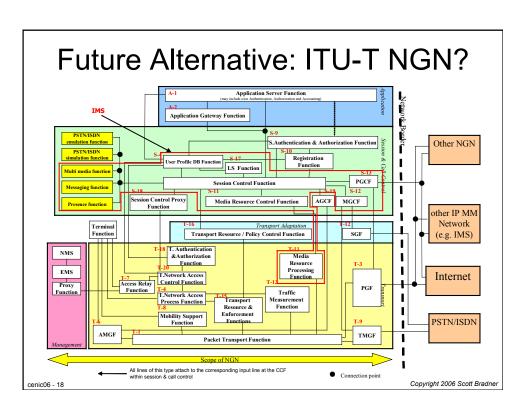
# **Intelligent Network (IN)**

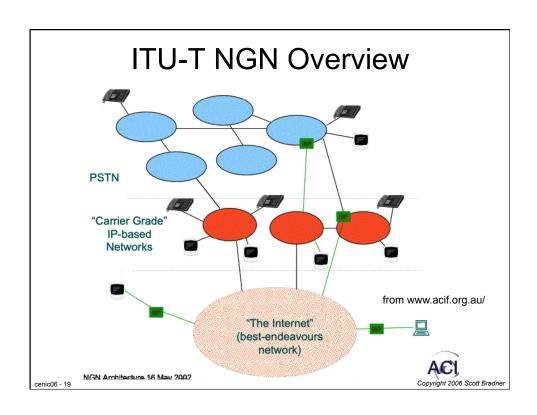
let the carrier do it (or control it) i.e., carrier decides

(quiz: what does a fast busy mean?)

cenic06 - 16







# No E2E

alternatives assume carrier involvement in application use of the network

nic06 - 20 Copyright 2006 Scott Bradner

# Regulations

current list of effective US government regulations on the Internet

-traditional fraud/business regulations

**CANSPAM** 

**CDA** 

**DNS** squatting

anti porn

...

note regulators have good rear-view mirrors but often also have myopia

cenic06 - 21

Copyright 2006 Scott Bradner

# Regulatory Approaches

### openists

net must be open to enable *innovation commons* require *network neutrality* 

 $e.g.,\,power\,grid\,\,does\,\,not\,\,favor\,\,toasters$ 

to let people at edge/end innovate dumb pipe must be available

e2e

### deregulationists

if network is property then companies will innovate note: "property" specifically includes right to exclude network owner needs incentive to invest forced *smart pipe* OK

The Broadband Debate: A User's Guide - Tim Wu (http://ssrn.com/abstract=557330)

cenic06 - 22

# **FCC Principles**

4 "principles" (5 August 2005)

consumers are entitled to access the lawful Internet content of their choice

consumers are entitled to run applications and use services of their choice, subject to the needs of law enforcement

consumers are entitled to connect their choice of legal devices that do not harm the network

consumers are entitled to competition among network providers, application and service providers, and content providers

 $(http://hraunfoss.fcc.gov/edocs\_public/attachmatch/FCC-05-151A1.pdf) \\ {}_{\textit{Copyright 2006 Scott British}}$ 

# FCC Principles, Annotated

4 "principles" (5 August 2005)

consumers are entitled to access the lawful Internet content of their choice

consumers are entitled to run applications and use services of their choice, subject to the needs of law enforcement

consumers are entitled to connect their choice of legal devices that do not harm the network

consumers are entitled to competition among network providers, application and service providers, and content providers

## FCC: CALEA

Internet & interconnected VoIP providers subject to CALEA (wiretapping) law

VoIP provider "must necessarily use a router or other server" thus is facilities-based

logic in FCC Order & principles logically leads to a requirement that the FBI pre-approve applications

something they requested

may apply to private networks

FCC asked for comment on application to higher ed

(http://hraunfoss.fcc.gov/edocs\_public/attachmatch/FCC-05-153A1.pdf) Copyright 2006 Scott Bradni

# **Network Neutrality**

Senate Commerce Committee hearing 2/7/06 Vint Cerf at al vs. TIA et al

### Cerf

described e2e concept & power of Internet asked Senators to not let carriers destroy it

Walter McCormick, Jr. for US Telecom Industry Association

would never "block, impair, or degrade content, applications or services."

but do not make any rules to stop us from doing so

# Net Neutrality, contd.

### Vint's reason

carriers could make it so carrier permission (or payment) is required for new applications block new app development - destroy generative effect

### TIA's reason

'carriers will not deploy new facilities if they are not guaranteed a return on their investment' (!!!)

(note: did not say what they would actually do - McCormick disavowed AT&T etc CEO statements)

(http://commerce.senate.gov/hearings/witnesslist.cfm?id=1705)

cenic06 - 27

Copyright 2006 Scott Bradner

# Net Neutrality, contd.

but note that the business issue is a *very* real one

commodity can be a hard business model and infrastructure can be very expensive muni networks may have a real place so might regulated monopolies

that is what got us the phone net (& Internet) of today

common carriage enabled the Internet

cenic06 - 28

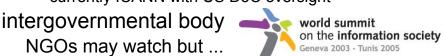
### Internet Governance

World Summit on the Information Society - WSIS discussing "Internet Governance" started by ITU looking for a role in the future

e.g., who should control DNS root? currently ICANN with US DoC oversight

(http://www.itu.int/wsis)

NGOs may watch but ...



big push to move to UN (or the like) assumptions of other authorities might follow

e.g., protect citizens from confusing information

fought to a standstill - maintain status quo plus Internet Governance Forum (IGF)

Copyright 2006 Scott Brad

# ITU post WSIS

ITU Secretary-General Yoshio Utsumi

"the Internet need not be one net controlled by one centre"

domestic networks are "more efficient and economical" (because much traffic is local)

"telephone networks are made up of regional, domestic networks united together in agreement with ITU framework. A similar situation may start with the Internet" - if so the ITU will be called upon to fix things (within 5 years)

end-to-end? what is that?

(http://www.theregister.co.uk/2005/11/21/utsumi\_rejection/)

cenic06 - 30

# Non Transparent Net

# transparency of end2end network mostly gone enterprise edge issues

NATs, firewalls, proxies, content caches, TCP reshapers core issues

deregulationists want to let carriers block/impact traffic in the name of incentives to deploy

### governmental issues

e.g., China blocking access to "bad" sites would not want to "confuse the citizens"

PA law blocking access to "child porn" sites
1.6 M sites were blocked to "block" 400 "child porn" sites

cenic06 - 31 Copyright 2006 Scott Bradne

### **Trust-Free Net**

must mistrust IP address

e.g., NAT, firewall

must mistrust privacy

e.g., wiretapping, hacking

must mistrust identity of source

e.g., spoof

must mistrust identity of destination

e.g., proxy, phish

must mistrust own computer

e.g., root kit, trusted computing

6 - 32 Copyright 2006 Scott Bradne

# Security in a Trust-Free Net

must be e2e

as noted in original e2e paper

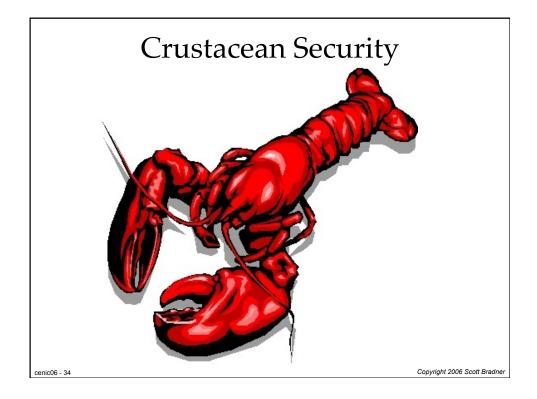
cannot include network devices/systems in trust envelope and still be sure of security

thus e2e identification & encryption are key

e2e encryption is a problem for law enforcement Clipper II on the way?

firewalls do not provide real security unless the firewall is in the end system

cenic06 - 33 Copyright 2006 Scott Bradne



# Dad's Net

your father's net was end-to-end your father's ISPs understood they were in the bit transport business

your father's net was ignored by the carriers, regulators and governments

your father's ISPs were in the ISP business your father's ISPs did not all try to sell for less than it cost them to provide service

your father's net was not the underpinning of all telecommunications

cenic06 - 35 Copyright 2006 Scott Bradne

### Your Net

- your net is sometimes e2e
- in your net it's everything over IP
- your net is becoming the underpinning of all telecommunications
- your net confuses citizens
- governments (and regulators) are paying attention to your net
- telephone companies bring you your net (and they are in the business of controlling regulators)

enic06 - 36 Copyright 2006 Scott Bradne

# **Bottom Line**

your net is too important to be left to those that know what they are doing

cenic06 - 37

Copyright 2006 Scott Bradner

# good luck

maybe your grand kids will still have an Internet (and maybe not)

cenic06 - 38

